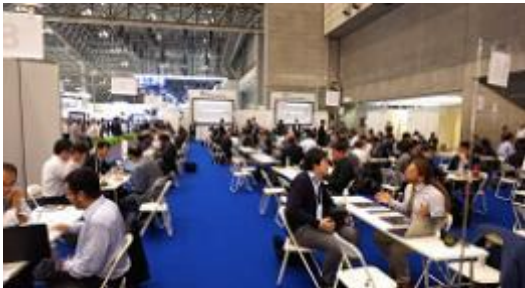


IoT Lab Global Connection

Business matching between overseas companies and Japanese companies

- To promote business collaboration between Japanese companies and overseas companies (start-ups) and global expansion, invite 40 startups from India, Israel, SEAN, EU, Russia, to carry out business matching with Japanese companies at CEATEC.
- Provide exhibition booths and pitching session opportunities to overseas start-ups inside the CEATEC venue.

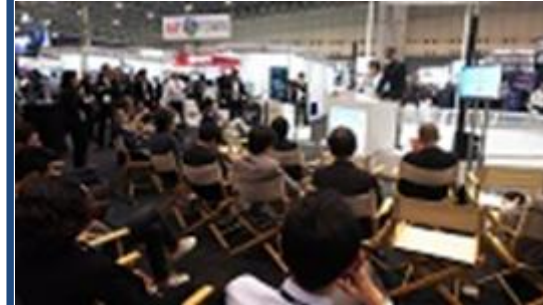
① Business Matching (1 : 1 Matching)



A matching list of overseas/domestic companies based on their seeds/needs was prepared beforehand, leading to **25-minute individual matching**.

46 domestic companies/organizations participated.
247 matching organized.

③ Pitching Session



Briefing of out by specialists of business from various countries/regions.

Pitching by overseas start-ups to appeal own technologies

② Exhibition Booth



40 overseas companies set up exhibition booths.

Tour by high-level guests of related ministries including Minister of METI Mr. Seko

Date : Tuesday October 16 to Friday October 19, 2018

Place : Makuhari Messe (Hall 4) Special Theme Area
IoT Acceleration Lab Business Matching venue

No. of participating companies: 40 overseas companies and 46 Japanese companies

(Reference : Participated by 40 overseas companies and 58 Japanese companies last year)